Locust Grove

Locust Grove, Jan. 3.- Christmas passed off very quietly, and all seemed to enjoy the holidays.

Friends are glad to see Mrs. Homer Reynolds and Mr. Edd Lucado home, after being in the hospital for several days.

Mr. and Mrs. Douglas Taylor, of Ohio, spent last Sunday with her grandparents, Mr. and Mrs. Willie Beale. She was the former Polly Beale.

Mr. and Mrs. James Beale and daughters spent several days last week with his parents.

Mr. and Mrs. Willie Beale and son, Walker, and Mr. and Mrs. Everett Beale, of Lynchburg, spent Sunday with Mr. and Mrs. Bennie Beale.

Friends are sorry to hear that Mrs. Maud Abbitt is not getting on so well. She has been on the sick list for quite a while.

Mr. and Mrs. Johnnie Carnefix and son, Joe, and Mrs. Walker Carnefix sat until bedtime Thursday night in the home of Willie Beale.

Miss Dorothy Fowler spent Christmas in Clifton Forge and Covington.

Miss Carolyn Mahoney and Mr. Jerrel Hazlett, of Clifton Forge, spent several days with her mother, Mrs. Walker Beale during Christmas.

Happy New Year to Father Darkleaf and Mother Brightleaf and all employees.

RESCUED AFTER 3 1-2 DAYS

Alton, Ill.- Miss Fairman, 82, was trapped for 3 1-2 days when the inside knob fell off the door of her second-floor bedroom. Her cries for help were unheard. Finally, neighbors became concerned after noting no signs of activity. Police broke into the huge frame house where she lived alone and found her, weak from hunger and thirst.

EYES ARE RATIONED ONLY ONE PAIR FOR A LIFETIME BE WISE— TAKE CARE OF YOUR EYES

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1957 Flue-Cured Tobacco Support Rates Adjusted to Market Demand by U. S. D. A.

Everett D. Duncan, Chairman of the Virginia State ASC Committee stated today that major changes in the 1957 flue-cured tobacco price support program - - changes which are expected to discourage production of varieties viewed as undesirable under present demand conditions and to encourage an increase in the proportion of the crop having characteristics currently in demand - - have been announced by the U. S. Department of Agriculture.

Today's changes, which are in accord with recommendations of grower organizations and industry leaders in the flue-cured tobacco area, are as follows:

(1) 1957-crop flue-cured tobacco of varieties "139," "140" and "244" irrespective of grade, will be supported at one-half the support rates for comparable grades of other varieties.

(2) Price support rates for individual grades of all flue-cured varieties will be adjusted to reflect current demand patterns. This action will support a program to encourage growers to follow cultural practices that will increase the proportion of the crop which has desirable flavor and aroma characteristics.

The three varieties viewed as currently undesirable have been classified by Federal and State scientists of the flue-cured tobacco area as "low to lacking in flavor and aroma, generally of light body, and/or currently with poor acceptance in the trade."

These varieties, particularly "139" represented a substantial proportion of the 1956 flue-cured tobacco crop. The increased production came just at a time when cigarette consumption was shifting from non-filtered to filtered cigarettes. Since these varieties tend to produce a large proportion of tobacco that currently have an estimated market value of only about one-half that of varieties high in flavor and aroma, their rate of price support is being reduced accordingly.

Another important consideration relates to exports. Normally about one-third of our flue-cured tobacco is exported, and this market historically has been based on the superior aroma and flavor of the United States production. The three varieties designated for the one-half support rates are lacking in the flavor and aroma required by practically all foreign buyers of our tobacco.

While the Department views a reduction in price support rates for these three varieties as necessary in the present situation, it recognizes that increased production of these varieties is only one of the causes of recent increase in the volume of production of less desirable flue-cured tobacco. In the past few years the trend toward higher yields, brought about by heavier fertilization and the setting out of an increased number of plants per acre, has resulted in increased production of less desirable tobacco of many varieties. Flue-cured tobacco growers are urged, therefore, to take whatever further steps are needed to produce only the types of tobacco desired by domestic and export users. These steps include changes in production practices such as wider spacing, lower topping, and removal of suckers.

Each grower of flue-cured tobacco to be eligible for price support on his crop will be required to establish prior to harvesting whether he has produced any tobacco of varieties "139," "140" or "244." Any false representation will be subject to penalty as fraud. If he has produced tobacco of any of these varieties, the marketing card issued for his farm will identify the tobacco as eligible only for the one-half support rate.

STATE OF VIRGINIA USING NEW DEVICE

Man cannot see below the surface of the ground, but the Commonwealth of Virginia is now using an electronic instrument which can detect the presence of mineral deposits hundred of feet down.

Raymond V. Long, Director, Virginia Department of Conservation and Development, reports that its Division of Mineral Resources, anticipating the need for geophysical studies of potentially important iron-bearing areas in the state, recently added its first magnetometer to its ore-searching equipment.

Geologists of the Division, Long stated, are now planning preliminary magnetometer surveys of several of the the iron-bearing districts of Virginia. During the summer of 1956, preliminary investigation of the Lynchburg district in the central Piedmont region was initiated.

Upon completion of this survey, similar investigations of the possible occurrence of mineral deposits in the Carroll-Grayson counties district and in other parts of the Piedmont area are scheduled.

"In his ever widening search for useful minerals man was, until comparatively recent years, handicapped by his inability to see below the surface of the ground," Long said. "This handicap has been largely removed by a new field of geological investigation known as geophysics. Through the use of delicate electronic instruments, it is now possible to locate ore deposits, oil bearing structures, and ground water supplies hundred of feet below the surface.

"This important new service of the Division of Mineral Resources will be pushed to the full extent of the instruments and staff available. The potential importance of such studies to the economy of the ore-bearing counties of the state is of major importance. They must be pursued diligently."

THE NEW RECORDS
By B. C. H.

Something unusual in sounds has been recorded in an album by Folkways Records. Of particular interest to sports fans, the album is titled Sounds of the **Annual International Sports Car Grand Prix.** With a little imagination you feel as if you're right in the middle of it. It also includes a good deal of technical information.

Another album by Folkways is of interest to parents of young children, **Activity Songs for Kids.** Marcia Berman has written cheerful songs that appeal to the young folks. Most of them inspire some type of game or dancing. The lyrics are simple and associated with things children know and recognize.

Co-Ed Sorority Fraternity Record Company has released three new platters. They include **Rock 'n Rollin', Honey,** backed by **Remember Me; and Run Away Heart; I'd Call This World A Heaven** (Peria, The Troubadour doing the vocal) and Jeanne (Newcomb-Bell, Cannonballers) Norris spins out an extra good rocking number in the first disc mentioned. Those who prefer Country and Western will enjoy Jeanne.

Can you save by shopping for auto insurance?

You may have read the recent ad in LIFE, THE SATURDAY EVENING POST, TIME and NEWSWEEK.

It's about a family that compared costs *and services*—and then decided on the policy offered by their local Travelers Agent.

For *certain* protection you can rely on The Travelers. And for the *service* that means so much, you can count on us.

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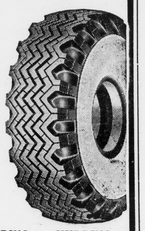

Let us put these rugged Mud-Snow-Ice recaps on your wheels. They'll keep you going this winter when others can't . . . up inclined driveways, away from icy curbs . . . in traffic, on unplowed back roads and side streets. For Maximum GO-ABILITY this winter, you can't beat General's Mud-Snow-Ice Recaps. The cost is low and we can give you eight-hour service. Drive in today.

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This sweet, smooth and sassy new Chevy has its own built-in "dollar-saver"—America's favorite six!

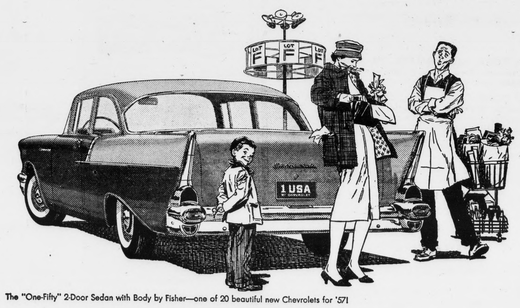
Hard to believe it, but this big beauty is a bottom-priced Chevrolet "One-Fifty." It's got Body by Fisher quality written all over it. And it has a peppery, sweet-running "Blue-Flame" six under the hood to make your gas stops few and far between.

Like all new Chevies, it brings you a very special sureness of control. This is a quality that just can't be measured in dollars and cents. Lots of cars that cost lots more just don't have it. Come in and see how much pleasure we're passing out these days at Chevrolet prices!

CHEVROLET 1 USA '57 CHEVROLET

Big beauty with small-budget ways!

It's powered by Chevy's famous six



The "One-Fifty" 2-Door Sedan with Body by Fisher—one of 20 beautiful new Chevrolets for '57!

Only franchised Chevrolet dealers CHEVROLET *display this famous trademark*

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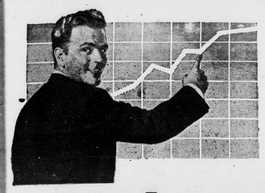

The Trend Is Up As Better Living Comes To American Families

Appomattox Keeps Pace

No. 83 of a series .....

All over America the miracle of our generation has been the rapid strides toward better living standards. With the national income at a sustained peak level, employment figures maintained, and production setting amazing records, the general level of living standards has kept pace. This reality has given new scope to every phase of life. With greater facilities at hand, the American people have seized upon their opportunity to enter into a golden age of progress. Things that would have been rare luxuries a few years ago, are now accepted as routine "necessities" in mny families. The trend toward higher living standards is evident in every family, in all walks of life, and is reflected in the fabulous business done in housing, apparel, automobiles, savings, travel, appliances, furnishings and public ulities and services. And it is reflected in expanded activity in the fields of religon, education and community promotion.

JOIN THE MARCH OF DIMES

January is March of dimes Month, and you will want to have a part in it. Help Appomattox County Make a generous response.

Appomattox is in this Parade toward Better Living.

As a Growing Town, Appomattox has kept pace with the steady advances in home building, modern conveniences, transportation and general betterment. And a tremendous impetus has been given this trend by the amazingly effective system of American distribution, whereby products that are available anywhere are available everywhere. You do not have to leave your home community to find all the marvelous things modern better living has available. Your local builder can supply you. Your local auto dealer and service station has or can get whatever is available anywhere Your local banker, timber dealer, telephone company, appliance dealer, hardware store, mortician, etc. has kept abreast with the latest in his line, and contributes to the truth of the statement that nowhere in all the world is the living standard any better than it is right at home!

Appomattox anticipates a Great Business Year in 1957.

Your business friends here are resolved to exert every effort to make it to your advantage to trade at home. Bring your business to us, and we will grow together to reach the highest attainment of our times.

This Community Message Sponsored by the following "Growing With Appomattox" firms and institutions, as a public service

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